Iron Speed Releases SaaS Application Generator
New SaaS application generator speeds cloud application development

San Jose, CA – February 24, 2010. Software development tools-maker Iron Speed, Inc. released Iron Speed Designer Version 6.2.1, the latest version of its popular Web 2.0 application generator. Iron Speed Designer generates rich, interactive database and reporting applications for the Microsoft .NET and software-as-a-service cloud computing environments.

Iron Speed Designer generates professional-looking, feature-rich Web 2.0 applications that are easy to customize and ready to deploy. The ability to implement SaaS applications without any special software development knowledge helps IT departments generate robust, productivity-enhancing applications in less time and with fewer resources.

"When we first started looking at Iron Speed Designer, we created a time-line for all our development projects, anticipating they would take a year. Iron Speed Designer helped us accomplish our goals in six months." – Matthew Cushing of Cypress Administrative Services

Create cloud applications without hand-coding
Iron Speed Designer generates database, reporting and workflow applications straight from existing databases. Generated applications contain advanced user interface features often found in custom hand-coded applications, but without the hand-coding.

Sophisticated pages and reports provide users with the data they need. Developers can generate workflow pages, automate business processes and utilize built-in reporting and data exporting to Microsoft Word and Excel. Reports may be emailed, copied and annotated.

Support for Active Directory authentication, Windows authentication and Database security provide single sign-on capabilities for application users. Developers can mix and match authorization and authentication security methods without coding.

"The ability to select one type of security for authentication and another for authorization makes our SaaS application even more flexible. This is especially convenient where user roles are already assigned in the database."– Mike Landi, Developer, Light Speed Solutions

Easy deployment to the cloud
Iron Speed Designer's built-in MSI deployment installer simplifies the process of moving applications from development environment to production, allowing developers to deploy to any Microsoft .NET hosting provider quickly. There are no proprietary APIs or frameworks to learn.

"Anyone can deploy database-driven cloud applications to a hosting service provider using Iron Speed Designer. "– Ben Demes, Developer, Dot Net Architect LLC

Non-developers can build cloud applications
Iron Speed Designer allows DBAs, web designers and other non-developers to generate software-as-a-service applications without knowledge of .NET, coding or HTML.   The Application Wizard in Iron Speed Designer takes you step-by-step through the process of creating a new application.

Features like the page layout spreadsheet dramatically simplify application customization, letting developers and non-developers alike create sophisticated database-driven web applications without any knowledge of HTML or ASPX. Developers can select a new panel configuration with just a few mouse clicks and easily rearrange fields, tables and other components.

"The layout spreadsheet's interface is very familiar - like Microsoft Excel. Iron Speed has essentially eliminated the learning curve when it comes to cloud application development." – Jeremy Scrime, Senior Computer Programmer, Warren County New York

Iron Speed Designer Version 6.2 System Requirements
Iron Speed Designer Version 6.2 runs on Microsoft Windows 7, Windows Vista, Windows XP, and Windows Server 2003 and 2008. It generates .NET Web applications for Microsoft SQL Server, Oracle, Microsoft Access and MySQL. These applications may be deployed on any machine running the .NET Framework. Find complete information about Iron Speed Designer Version 6.2 at www.ironspeed.com.

About Iron Speed, Inc.
Iron Speed is the leader in enterprise-class application generation. Our software development tools generate database and reporting applications in significantly less time and cost than hand-coding. Our flagship product, Iron Speed Designer, is the fastest way to deliver applications for the Microsoft .NET and software-as-a-service cloud computing environments.

With products built on decades of experience in enterprise application development and large-scale e-commerce systems, Iron Speed products eliminate the need for developers to choose between "full featured" and "on schedule."

Founded in 1999, Iron Speed is well funded with a capital base of over $20M and strategic investors that include Arrow Electronics and Avnet, as well as executives from AMD, Excelan, Onsale, and Oracle. The company is based in San Jose, Calif., and is located online at www.ironspeed.com.